

King of the Road



LUCAS

REFLECTOR SIDE LAMPS

Types RD370S, RD370, LD308S, LD308, LD208S, LD208, and LD108

The Side Lamps listed on this page are recent models. A special feature of these lamps is that they are fitted with a domed front glass of special design which reduces glare without impairing the efficiency of the lamp; also, as the glass, which is moulded in a series of lenses, is heavier than usual, the risk of breakage is brought to a minimum.

Types RD370S, LD308S and LD208S are fitted with the Lucas "Bi-flex" bar which carries an additional reflector. This reflector faces the bulb, and while reducing direct light, intensifies the general illumination. The back of the "Bi-flex" bar has an attractive engine-turned design, incorporated in which is a neat black and white medallion.

Type RD370S Bi-flex Reflector Side Lamp

is similar to our Type R370S, in which the front of the lamp is removed by the release of a coin-slotted screw. Bulb replacement is a simple operation, as the bulb holder, which has two notches for bulb adjustment, is clipped on to the back of the reflector by spring tension. A faceted ruby glass inserted into the top of the lamp acts as a "tell-tale" light to the driver. There is no internal wiring to the bulb holder, contact being made by springs of a special design. It is fitted with the Lucas patented universally adjustable mounting.

Type RD370

is a similar lamp to the above, but is not fitted with a Bi-flex reflector.

Type LD308S Bi-flex Reflector Side Lamp

is smooth and pleasing in contour, and is an ideal side lamp. The locking device on the front rim is very effective and neat—just a slight turn to the left and the front detaches for bulb replacement. The lamp is also supplied with a streamlined base which enhances its attractive design when fitted to the car. A ruby glass medallion is recessed into the body of the lamp to the rear, which indicates that the lamp is switched on. This lamp is listed with and without the Lucas "Bi-flex" reflector, for use with our Projectors having similar characteristics of design.

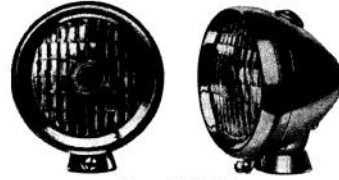
Type LD208S

is a smaller lamp but has similar features. It is supplied with a choice of two designs of streamline bases.

Type LD108

is the smallest side lamp of the group, and is not fitted with a "Bi-flex" reflector. It is extremely neat in appearance and is fitted with a streamline base if desired.

For Sizes, Finishes, Prices, etc., see overleaf.



Type RD370S
Reflector Side Lamp
With Bi-flex Reflector



Type LD308S
Bi-flex Reflector
Side Lamp



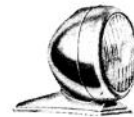
Type LD308S
With Streamlined
Base No. 520225



Type LD208S
Bi-flex Reflector
Side Lamp



Type LD208S
With Streamlined
Base No. 520527



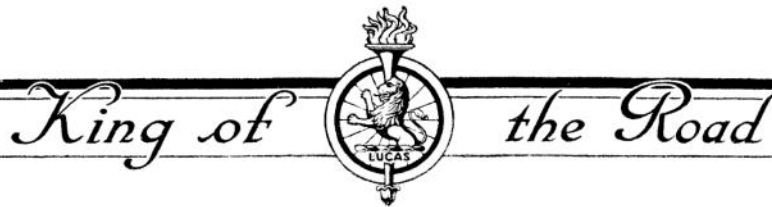
Type LD208S
With Streamlined Base No. 520046



Type LD108
Reflector Side Lamp
With and without Streamlined Base



JOSEPH LUCAS LTD., BIRMINGHAM, 19, ENGLAND



LUCAS

REFLECTOR SIDE LAMPS

WITH AND WITHOUT BI-FLEX REFLECTORS

Type RD370S Bi-flex Reflector Side Lamps

Front, 3 $\frac{3}{4}$ in. Aperture, 3 in. Weight, 10 oz.

Code Word	No.	Finish	CASH PRICE PER PAIR (includes Bulb)
Lehoc	RD370S	Ebony Black	£1 12 6
Leilt	RD370S	Ebony Black with Chromium-Plated Rims	1 13 6
Lejag	RD370S	Chromium-Plated	1 16 0

Type RD370 Reflector Side Lamps

As above, but without Bi-flex Reflector.

Lehun	RD370	Ebony Black	£1 5 0
Leing	RD370	Ebony Black with Chromium-Plated Rims	1 6 0
Lejef	RD370	Chromium-Plated	1 8 6

Type LD308S Bi-flex Reflector Side Lamps

Front, 3 $\frac{1}{2}$ in. Aperture, 2 $\frac{7}{8}$ in. Weight, 10 oz. (not including streamlined base).

Lehyd	LD308S	Ebony Black	£1 10 0
Leiky	LD308S	Ebony Black with Chromium-Plated Rims	1 11 0
Lejil	LD308S	Chromium-Plated	1 13 6

Type LD308 Reflector Side Lamps

As above, but without Bi-flex Reflector.

Leibo	LD308	Ebony Black	£1 5 0
Leips	LD308	Ebony Black with Chromium-Plated Rims	1 6 0
Lejor	LD308	Chromium-Plated	1 8 6

*Special Streamlined Base No. 520225, for Types LD308S and LD308, 2/- per pair extra.

Type LD208S Bi-flex Reflector Side Lamps

Front, 3 in. Aperture, 2 $\frac{1}{2}$ in. Weight, 7 $\frac{1}{4}$ oz. (not including streamlined base).

Leick	LD208S	Ebony Black	£1 4 0
Leiri	LD208S	Ebony Black with Chromium-Plated Rims	1 5 0
Lejup	LD208S	Chromium-Plated	1 6 6

Type LD208 Reflector Side Lamps

As above, but without Bi-flex Reflector.

Leide	LD208	Ebony Black	£0 19 0
Leism	LD208	Ebony Black with Chromium-Plated Rims	1 0 0
Lekai	LD208	Chromium-Plated	1 1 6

*Special Streamlined Bases Nos. 520046 and 520527, for Types LD208S and LD208, 1/6 per pair extra.

Type LD108 Reflector Side Lamps

Front, 2 $\frac{1}{8}$ in. Aperture, 1 $\frac{3}{8}$ in. Weight, 5 oz.

Leifa	LD108	Ebony Black	12/6
Leitu	LD108	Ebony Black with Chromium-Plated Rims	13/-
Lekep	LD108	Chromium-Plated	14/6

* This lamp is also supplied with a Streamlined Base at no extra cost.

All the above Lamps are fitted for Earth-return System (Single-pole) only. The Finish and Voltage MUST BE SPECIFIED when ordering.

* These Lamps when fitted with special streamlined bases have not an adjustable mounting

JOSEPH LUCAS LTD., BIRMINGHAM, 19, ENGLAND